



News Release

The Walk Did Us Good: Communities Across Canada Celebrate the Success of AIDS Walk for Life 2007

September 24, 2007, Ottawa – This year, approximately 20,000 walkers representing some 50 walk sites across Canada participated in the AIDS Walk for Life, showing their support and solidarity for people living with HIV/AIDS.

As Canada's most important HIV/AIDS awareness and fundraising event, the AIDS Walk for Life has now raised close to \$28 million for community-based HIV/AIDS service organizations since 1996 and has attracted over half a million participants.

"Thanks to the generous support of walkers, sponsors, and volunteers, it has been another successful year for the Walk and we look forward to building on that momentum in the next year," says Monique Doolittle-Romas, Executive Director of the Canadian AIDS Society. Having raised approximately \$2 million for local AIDS service organizations this year, the Walk continues to be a critical source of funding for programs and services directly benefiting people living with HIV/AIDS. With additional Walk proceeds still forthcoming, final numbers will be available after October 31. "We are very pleased with the amount of funds raised and hope the Walk will continue to grow, enabling local HIV/AIDS organizations across Canada to better serve people living with HIV/AIDS in their community."

We would like to take this opportunity to thank all those who came out to support this year's AIDS Walk for Life, including our generous national sponsors:

Lead Sponsor: Molson
Platinum Sponsor: Santa Margherita
Gold Sponsor: Scotiabank
Silver Sponsors: Abbott Virology, Canpar, Gilead, Merck Frosst
Bronze Sponsors: Bristol-Myers Squibb, Pfizer
Media Partners: Maclean's Magazine, Marketwire, Outlooks Magazine

The Walk's success would not have been possible without the walkers, fundraisers, donors, volunteers and our national sponsors who generously contributed their time and effort to making the event a success. Your ongoing dedication and support is greatly appreciated.

The AIDS Walk for Life is a project of the Canadian AIDS Society in partnership with the British Columbia Persons with AIDS Society, the AIDS Committee of Toronto, and community-based AIDS organizations across Canada.

Canadian AIDS Society

The Canadian AIDS Society is a national coalition of over 125 community-based AIDS organizations from across Canada. Dedicated to strengthening the response to HIV/AIDS across all sectors of society, we also work to enrich the lives of people and communities living with HIV/AIDS. We accomplish this by advocating on behalf of people and communities affected by HIV/AIDS, facilitating the development of programs, services, and resources for our member groups, and providing a national framework for community-based participation in Canada's response to AIDS.

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www.aidswalkforlife.ca

www.marcheactionsida.ca

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